

2025

Hudson Square Neighborhood Survey

Read the full report [here](#).

HUDSON SQUARE

HUDSON SQUARE IS...

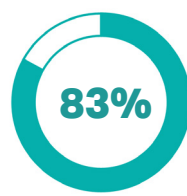
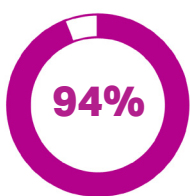
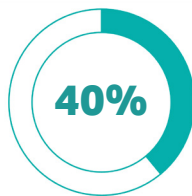
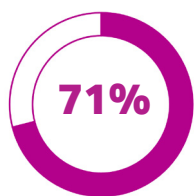
■ Workers

■ Residents

A hub for young and highly educated professionals.

Under 35 years

Hold at least a bachelor's degree



Powered by the creative economy.



4 out of 5
work in Media,
Tech, Design,
or Architecture

Operating on a hybrid schedule.

89%

of the workers said they
have a Hybrid Schedule.



75%

of the workers said they work
from the office 3 days a week.

Mid-week WFO has emerged as the
norm among Hudson Square workers.

Evolving with a new wave of professionals.

3 out of 5

of the respondents have lived or worked
in Hudson Square for less than 3 years.

A transit-first district.

Subway

Walk

Commuter rail

Personal car



80%

34%

14%

4%

Most respondents rely on
public transit and walking,
while only a small proportion
commute by car.

NEIGHBORHOOD IDENTITY

~80%

respondents
notice our branding
on **banners & trash cans**

76%

respondents
call the neighborhood
Hudson Square

PUBLIC ART



3 out of 4 respondents felt
our public art enhanced
their experience of the
neighborhood

*Puts a smile on my face
every time I come to work.*

*It's unique and so many
people are unconsciously
affected by it each day
during their commute.*

*I walk by it every day and love
noticing new things. The bright
colors liven up the neighborhood.*

Quotes from respondents

PUBLIC REALM



2 out of 3 respondents use
at least one of our open
spaces occasionally.

**Greening, public seating, and outdoor
dining** were the top curbside choices for
more than half of respondents.



For every
resident who wanted
private parking



seven wanted greening



five wanted public seating



three wanted outdoor dining

TOP RETAIL & COMMUNITY PREFERENCES

FOOD BUSINESSES



**Coffee
shops**



**Casual
restaurants**

RETAIL BUSINESSES



**Convenience
stores**



Pharmacies

COMMUNITY EVENTS



**Pop-up
markets**



**Farmer's
markets**

Methodology: Survey conducted in spring 2025

Overall sample n=2676 | 2434 workers & 242 residents

Disrubution: Postcards in office lobbies, Office and residential listservs, HSBID newsletter, LinkNYC/Captivate

**For questions or
feedback, contact:**

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