

## HUDSON SQUARE

# MOBILITY REPORT

Q2 2025

### **COUNTING LOCATIONS**

As part of our mission to make Hudson Square a place for people, the Hudson Square BID measures pedestrian movement, subway ridership, and Citi Bike usage throughout our neighborhood to better understand how people travel to and within Hudson Square. According to our new 2025 Neighborhood Survey, nearly 90% of Hudson Square's workers and residents commute by public transit, and our Quarterly Mobility Report builds on this data with regular, district-wide insights — helping us better understand how the neighborhood moves over time. Our counting locations are mapped below.

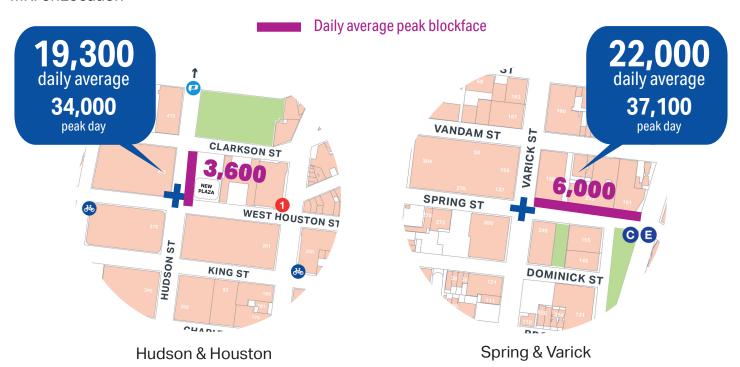
Count methodology for each location varies. MRI onLocation; MTA Open Data; Citi Bike System Data;



### PEDESTRIAN ACTIVITY

#### PEDESTRIAN MOVEMENT AT INTERSECTIONS

MRI onLocation



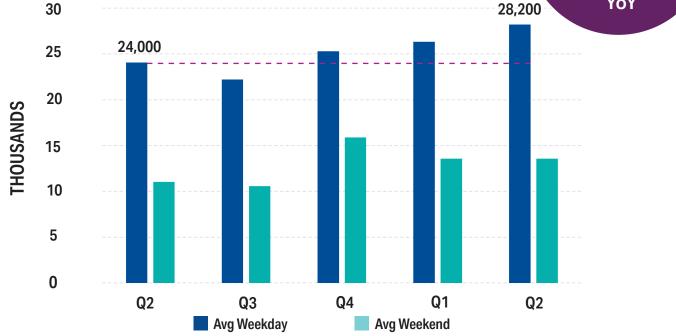
Pedestrian footfall has grown by 18% since last quarter at key intersections in Hudson Square.

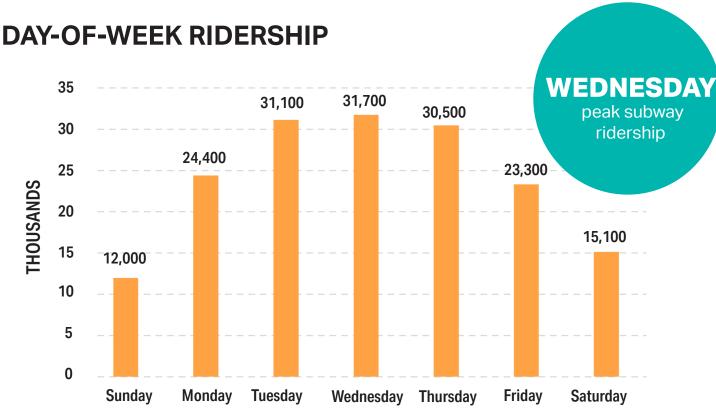


### **SUBWAY RIDERSHIP**









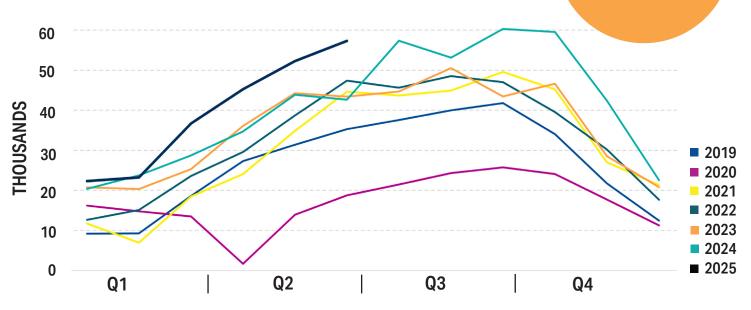
Subway usage in 2025 continues to climb, averaging 28,200 riders on weekdays and surpassing 30,000 on peak days (Tuesday-Thursday).

### **BIKE SHARE USAGE**

#### **CITI BIKE MONTHLY RIDERSHIP**

Citi Bike System Data

**28%** growth in Q2 2025 YoY



Citi Bike usage in Hudson Square surged by 28% in Q2 2025 over last year, averaging 1,700 riders per day.





#### **Madhumitha Vasu**

Planning & Capital Projects Associate mvasu@hudsonsquarebid.org

#### **Hudson Square BID**

180 Varick Street, Suite 422 https://www.hudsonsquarebid.org

Follow us <a>@hudsonsquarenyc</a> on Instagram & X!