

# Hudson Square Pet Costume Contest – Official Rules

**No purchase necessary to enter or win.** By entering this contest, you agree to these official terms and conditions.

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## Eligibility

The Hudson Square Pet Costume Contest is open to legal residents of New York State who are 18 years or older at the time of entry. One entry per pet. Employees, contractors, and board members of Hudson Square BID, as well as their immediate family members or household members, are not eligible to win.

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## How to Enter

- Entries will be accepted starting **October 3, 2025** and ending **October 26, 2025 at 11:59 PM EST**.
  - To enter, submit a **photo or video** of your pet in costume via the official submission form or link provided by Hudson Square BID.
  - Only one submission per person/pet combo. Multiple entries will not improve your chances of winning.
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## Voting Phase

- Public voting will take place **October 27–29, 2025**.
  - Entries will be shared on **@HudsonSquareNYC Instagram**, and winners will be determined by community votes.
  - Votes suspected of being artificially inflated or generated by bots may result in disqualification at the discretion of the Hudson Square BID.
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## Prizes

- **1st Place:** \$50 gift card to either **Westville** or **Wonder** (winner's choice)
- **2nd & 3rd Place:** \$20 gift card to either Westville or Wonder (winner's choice)

Prizes are non-transferable, non-exchangeable, and cannot be redeemed for cash. In the event a listed prize becomes unavailable, the BID reserves the right to substitute a comparable prize of equal value.

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## Winner Notification

Winners will be announced on **October 30, 2025**, via Hudson Square BID's Instagram. Winners must respond within **3 business days** to claim their prize or a new winner may be selected.

Prizes must be redeemed within three **(3) months** of being claimed; unredeemed prizes will expire thereafter.

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## Rights and Permissions

By submitting an entry, you:

- Confirm that the content is your original work
  - Grant Hudson Square BID the right to share, repost, and use your submission (photo/video) for marketing and promotional purposes (with credit where possible)
  - Consent to having your submission publicly displayed on Hudson Square BID's digital channels
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## General Conditions

Hudson Square BID reserves the right to cancel, suspend, or modify the contest at any time. We also reserve the right to disqualify entries that do not align with the spirit of the contest or these terms.

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## Contact

Questions? Email us at [kblokhina@hudsonsquarebid.org](mailto:kblokhina@hudsonsquarebid.org)