



HUDSON  
SQUARE

# HUDSON SQUARE MOBILITY REPORT

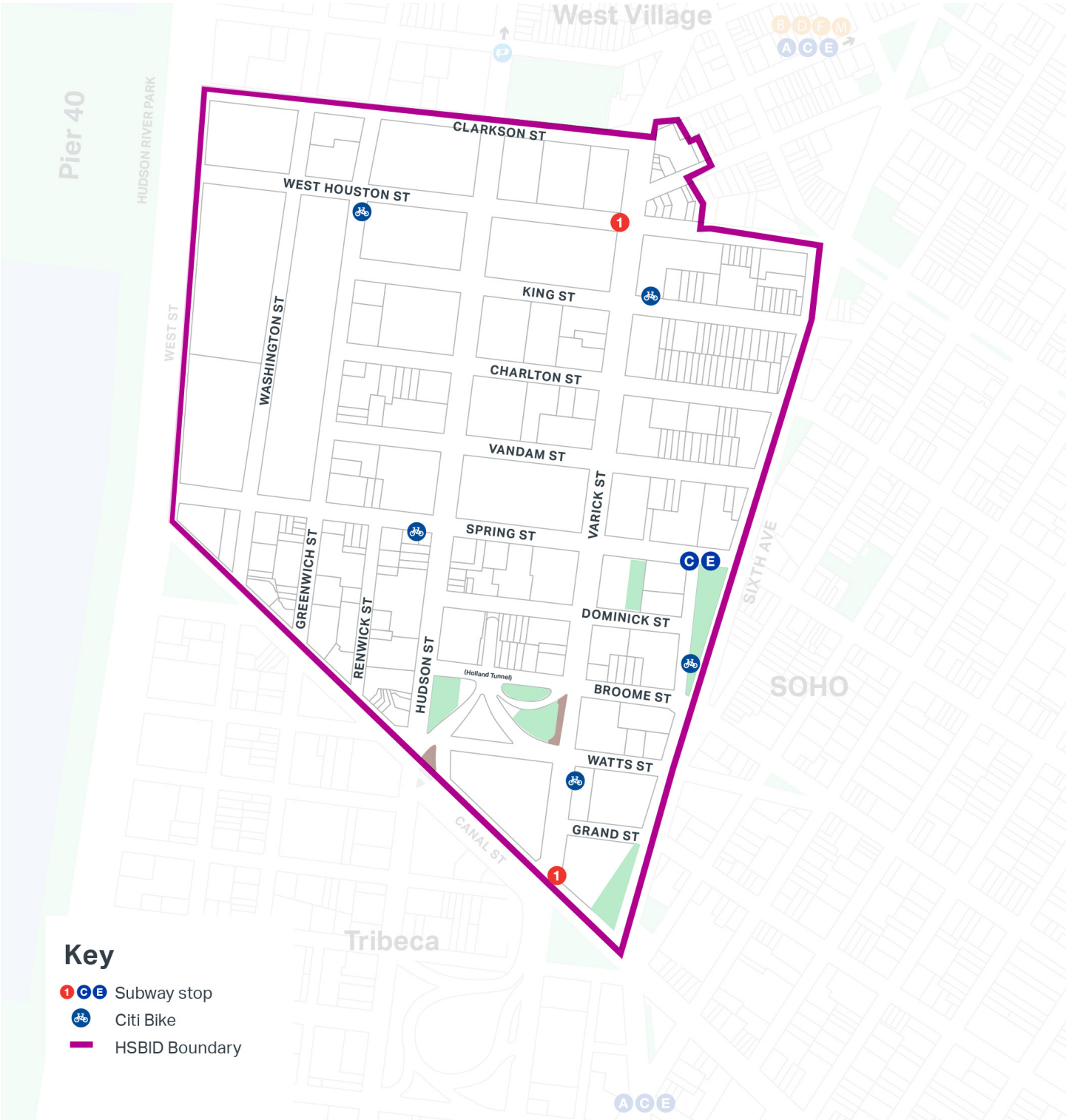
Q3 2025



# COUNTING LOCATIONS

As part of our mission to make Hudson Square a place for people, the Hudson Square BID measures pedestrian movement, subway ridership, and Citi Bike usage throughout our neighborhood to better understand how people travel to and within Hudson Square. According to our new [2025 Neighborhood Survey](#), nearly 90% of Hudson Square's workers and residents commute by public transit, and our Quarterly Mobility Report builds on this data with regular, district-wide insights, helping us better understand how the neighborhood moves over time. Our counting locations are mapped below.

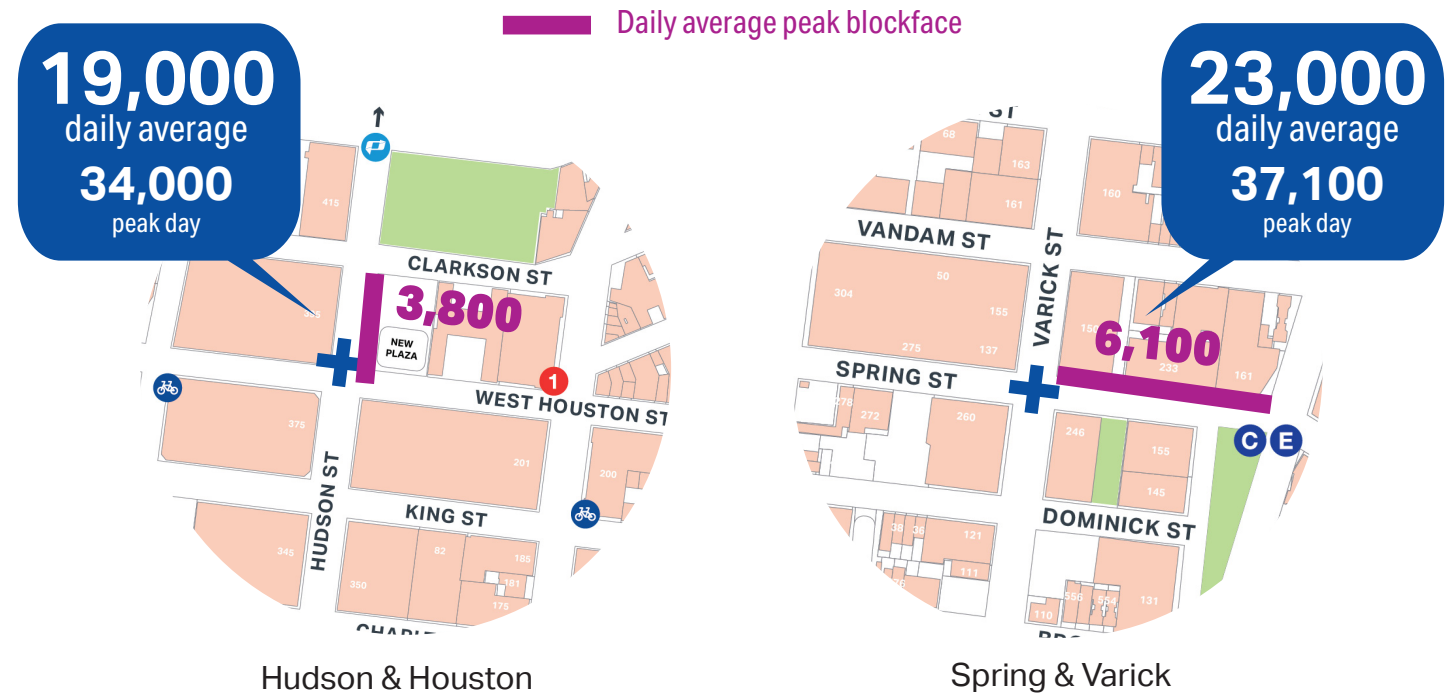
Count methodology for each location varies. [MRI onLocation](#); [MTA Open Data](#); [Citi Bike System Data](#)



# PEDESTRIAN ACTIVITY

## PEDESTRIAN MOVEMENT AT INTERSECTIONS

MRI onLocation



Pedestrian footfall has seen an 18% jump YoY at the Spring and Varick Street intersection.



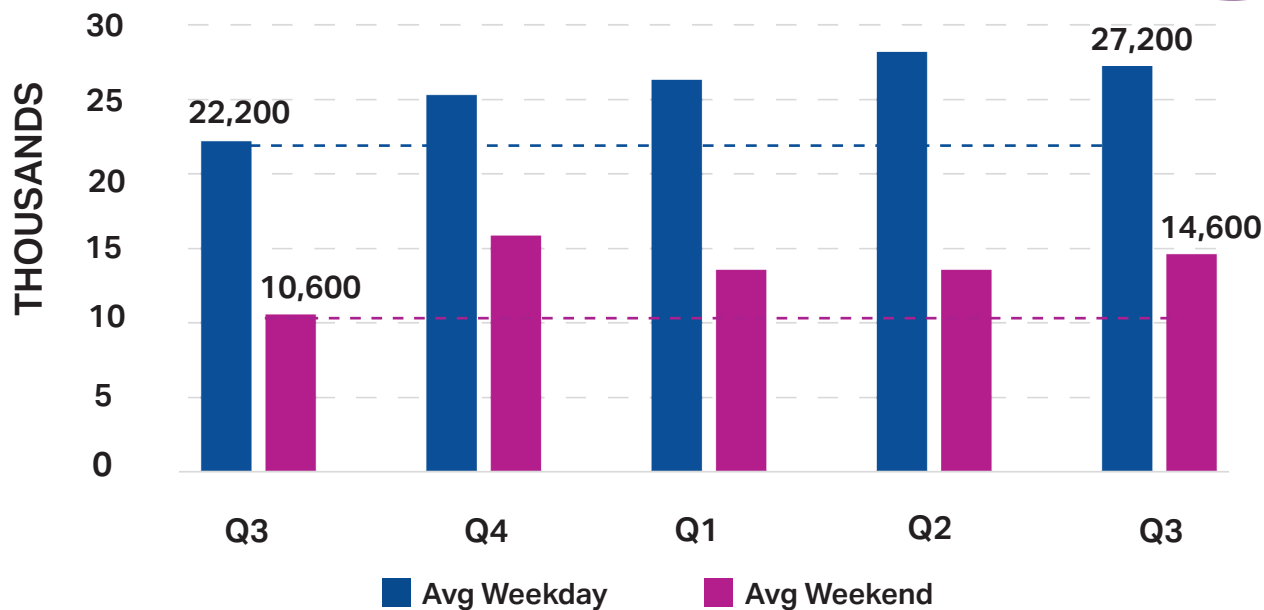
# SUBWAY RIDERSHIP

## RIDERSHIP GROWTH YEAR-OVER-YEAR

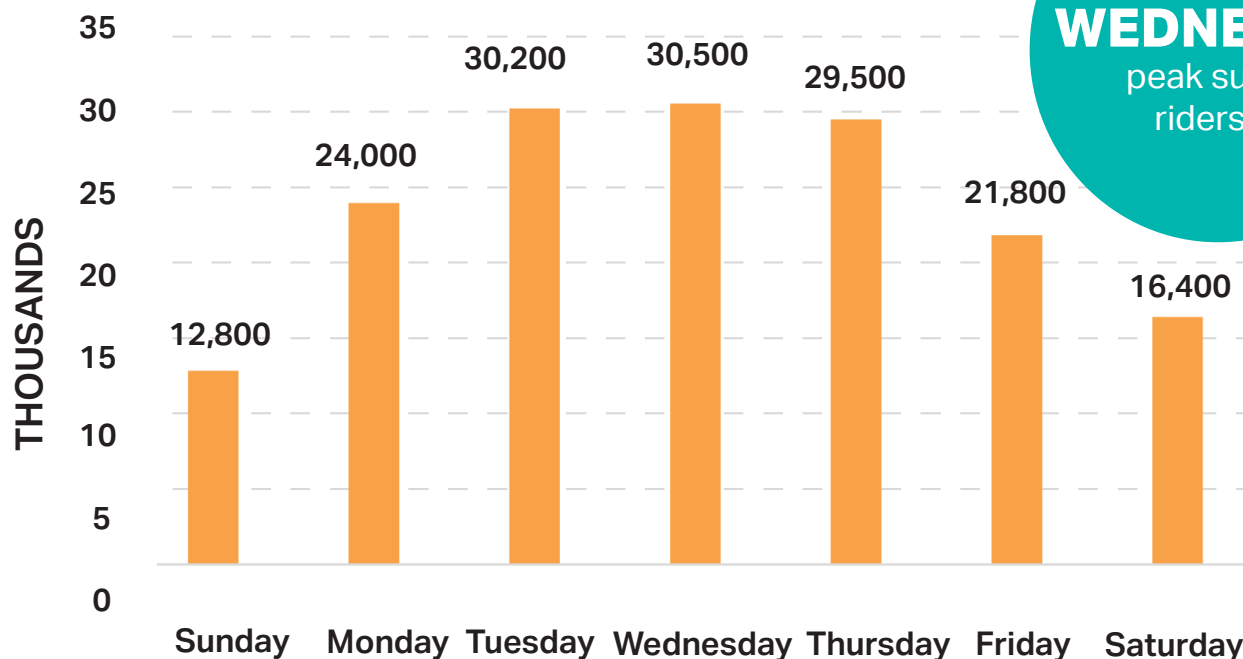
MTA Open Data

**23%**

increase in  
avg weekday  
ridership  
YoY



## DAY-OF-WEEK RIDERSHIP



**WEDNESDAY**

peak subway  
ridership

Subway usage in Q3 2025 continues to surge, with a 23% growth year over year-- averaging 27,200 riders on weekdays and reaching 30,000 on peak days (Tuesday-Thursday).

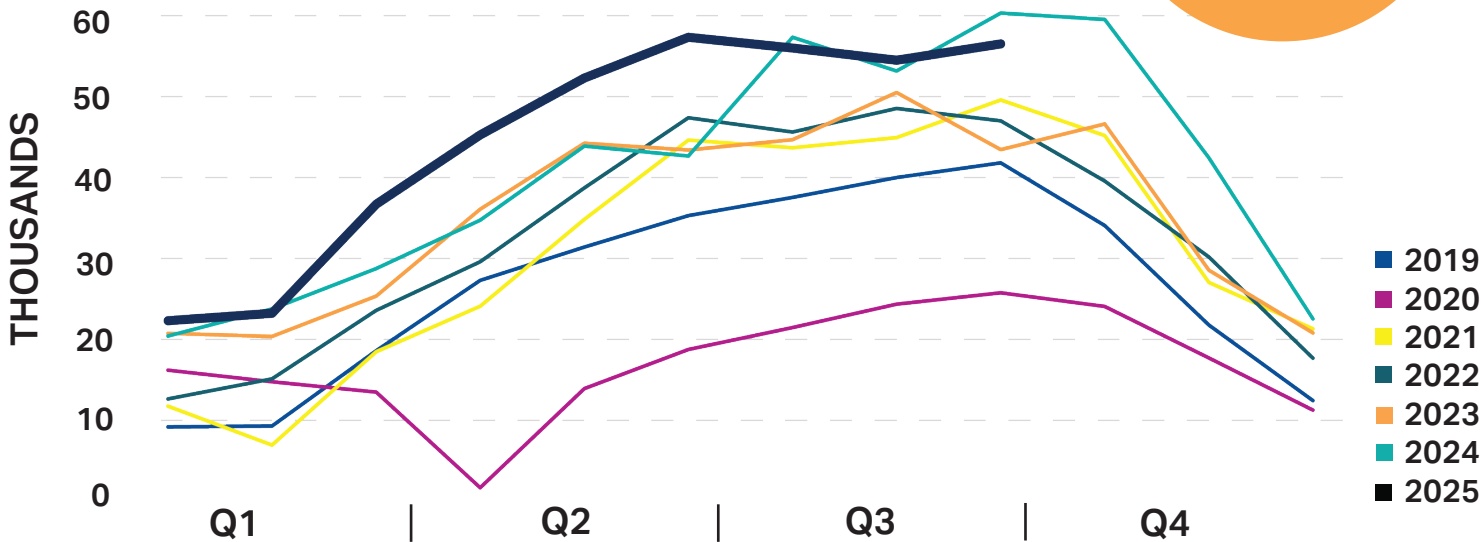


# BIKE SHARE USAGE

## CITI BIKE MONTHLY RIDERSHIP

Citi Bike System Data

**55,000**  
average monthly  
ridership in  
Q3 2025



Citi Bike usage in Hudson Square has held steady since Q2 2025, averaging 1,800 riders per day.  
Note: Citibike station at 6th Ave and Canal was relocated to Varick and Watts during the quarter, and the station was temporarily offline for a brief period, affecting ridership numbers.







# HUDSON SQUARE ARE

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