

HUDSON SQUARE BARK MADNESS 2026

OFFICIAL RULES & TERMS AND CONDITIONS

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

1. Sponsor

The Hudson Square Bark Madness 2026 competition (the “Competition”) is sponsored and administered by **Hudson Square Business Improvement District** (“Sponsor,” “Hudson Square,” or “Hudson Square BID”).

This Competition is not sponsored, endorsed, administered by, or associated with Instagram, Meta, or any other social media platform.

2. Eligibility

The Competition is open to dog owners or caretakers who are **18 years of age or older** at the time of entry.

To be eligible:

- The dog must live, work, or regularly visit the Hudson Square neighborhood.
- Dogs of all breeds, sizes, and ages are eligible.
- Employees, contractors, board members, and immediate family members of the Hudson Square BID are eligible to participate but are not eligible to receive prizes.

Void where prohibited or restricted by law.

3. Entry Period

Entries will be accepted beginning on the date announced by Sponsor and ending at **11:59 PM ET on March 10, 2026** (“Entry Period”).

4. How to Enter

To enter, participants must:

- Submit one (1) photo of their dog via the official Bark Madness submission form.
- Provide accurate contact information.
- Confirm acceptance of these Official Rules.

Limit **one (1) entry per dog**. Multiple entries for the same dog may result in disqualification at Sponsor's discretion.

5. Photo & Content Requirements

By submitting an entry, participants represent and warrant that:

- They own all rights to the submitted photo or have permission to submit it.
- The photo does not infringe upon any third-party rights.
- The photo does not contain offensive, defamatory, or inappropriate content.

Sponsor reserves the right to reject or remove any entry that violates these requirements or is otherwise deemed inappropriate.

6. Use of Submitted Content

By entering, participants grant Hudson Square BID a **non-exclusive, royalty-free, worldwide license** to use, reproduce, display, distribute, and modify submitted photos and related content for promotional, marketing, and editorial purposes related to Bark Madness and Hudson Square initiatives, without additional compensation.

7. Competition Structure & Voting

- The Competition will take place over multiple rounds via Hudson Square's official Instagram account.
- Community voting will occur through Instagram Stories and other methods determined by Sponsor.
- Voting windows and rules will be announced prior to each round.

Sponsor reserves the right to:

- Monitor voting for fairness.
 - Disqualify entries suspected of fraudulent, automated, or manipulated voting.
 - Adjust voting mechanics as necessary to maintain integrity.
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8. Final Round & Special Guest Judge

In the event of a tie or near-tie outcome in the final round of the Competition (a “Close Call”), a **Special Guest Judge** may be appointed to cast the deciding vote.

The Special Guest Judge’s decision will serve as the **final and decisive determination** of the Competition winner. The method by which the Special Guest Judge casts this deciding vote will be determined by the Sponsor at its discretion and may include a creative or experiential element announced at the time of the final round.

All judging decisions are final and binding.

9. Prizes

- **Winner:**
One (1) prize of **\$200** in credit redeemable at participating Hudson Square businesses. Prize must be claimed by **May 31, 2026**, or it will be forfeited.
- **Runners-Up (Places 2, 3, and 4):**
Three (3) prizes of **\$50** in credit (one for each runner up), each redeemable at participating Hudson Square businesses. Prizes must be claimed by **May 31, 2026**, or they will be forfeited.

All prizes:

- Have no cash value.
 - Are non-transferable and may not be redeemed for cash.
 - May be substituted by the Sponsor with a prize of equal or greater value at its sole discretion.
 - Sponsor is not responsible for lost, delayed, misdirected, or unclaimed prizes.
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10. Winner Selection & Notification

Winners will be determined based on community voting results and final judging criteria.

Winners will be notified via the contact information provided during entry and/or via public announcement on Hudson Square's social media channels.

Failure to respond within the timeframe specified by Sponsor may result in forfeiture.

11. General Conditions

Sponsor reserves the right to:

- Modify, suspend, or cancel the Competition at any time for any reason.
- Disqualify any participant who violates these Official Rules or acts in a disruptive or unsportsmanlike manner.

Participation constitutes full and unconditional agreement to these Official Rules.

12. Limitation of Liability

By participating, entrants agree to release and hold harmless Hudson Square BID, its officers, directors, employees, agents, and partners from any liability arising from participation in the Competition or acceptance or use of any prize.

13. Privacy

Information collected in connection with this Competition will be used in accordance with Hudson Square BID's Privacy Policy and solely for administering the Competition and related communications.

14. Governing Law

This Competition and these Official Rules are governed by the laws of the **State of New York**, without regard to conflict of law principles.

15. Platform Disclaimer

This promotion is in no way sponsored, endorsed, administered by, or associated with Instagram or Meta. By participating, entrants release Instagram from all responsibility.

16. Contact Information

For questions regarding Bark Madness 2026, please contact:

Hudson Square Business Improvement District

info@hudsonsquarebid.org

hudsonsquarebid.org