



HUDSON
SQUARE

HUDSON SQUARE MOBILITY REPORT

Q2 2026

COUNTING LOCATIONS

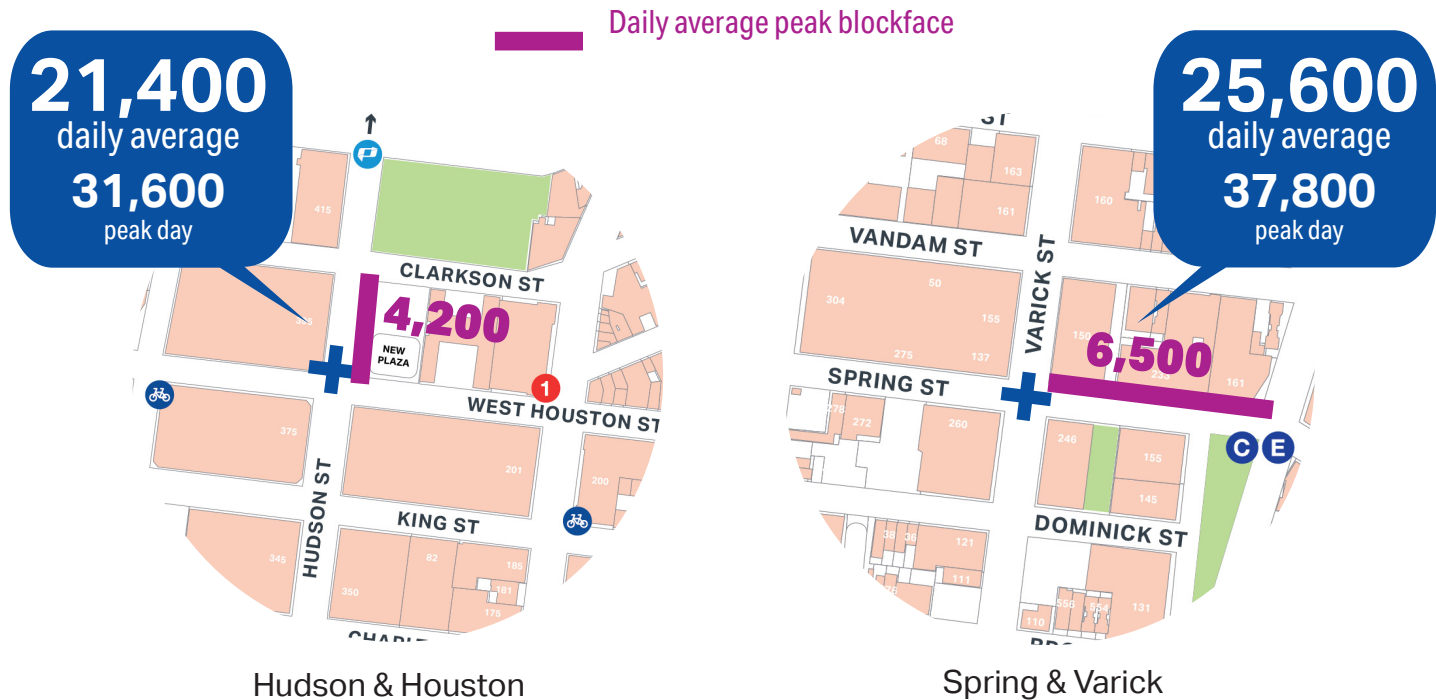
As part of our mission to make Hudson Square a place for people, the Hudson Square BID measures pedestrian movement, subway ridership, and Citi Bike usage throughout our neighborhood to better understand how people travel to and within Hudson Square. According to our new [2025 Neighborhood Survey](#), nearly 90% of Hudson Square’s workers and residents commute by public transit, and our Quarterly Mobility Report builds on this data with regular, district-wide insights, helping us better understand how the neighborhood moves over time. Our counting locations are mapped below. Count methodology for each location varies. [MRI onLocation](#); [Placer ai](#), [MTA Open Data](#); [Citi Bike System Data](#)



PEDESTRIAN ACTIVITY

PEDESTRIAN MOVEMENT AT INTERSECTIONS

MRI onLocation

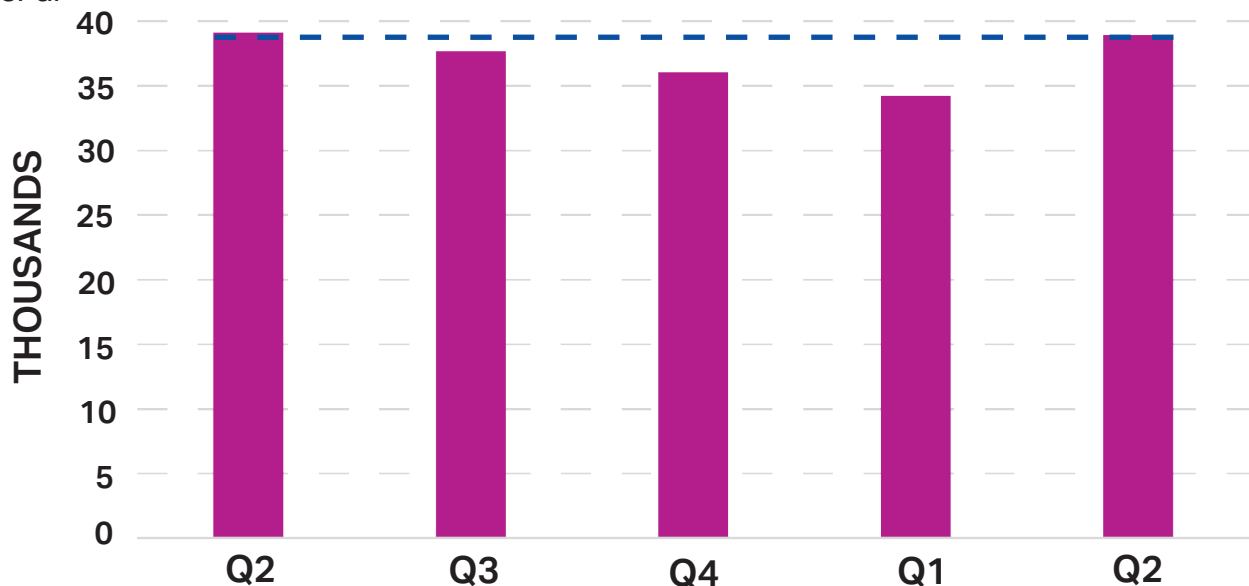


Footfall across key interesections in Hudson Square was trending upward this quarter, with a 6% growth on Hudson and Houston and 11% growth on Spring & Varick, year-over-year.

Note: The cameras at Spring and Varick have had a few periods of estimations across the quarter, and may have an impact on the year-over-year trends.

NEIGHBORHOOD VISITATION

Placer ai



Post the strong recovery from the panedmic, overall visitation volumes across the neighborhood have been holding steady year-over-year.

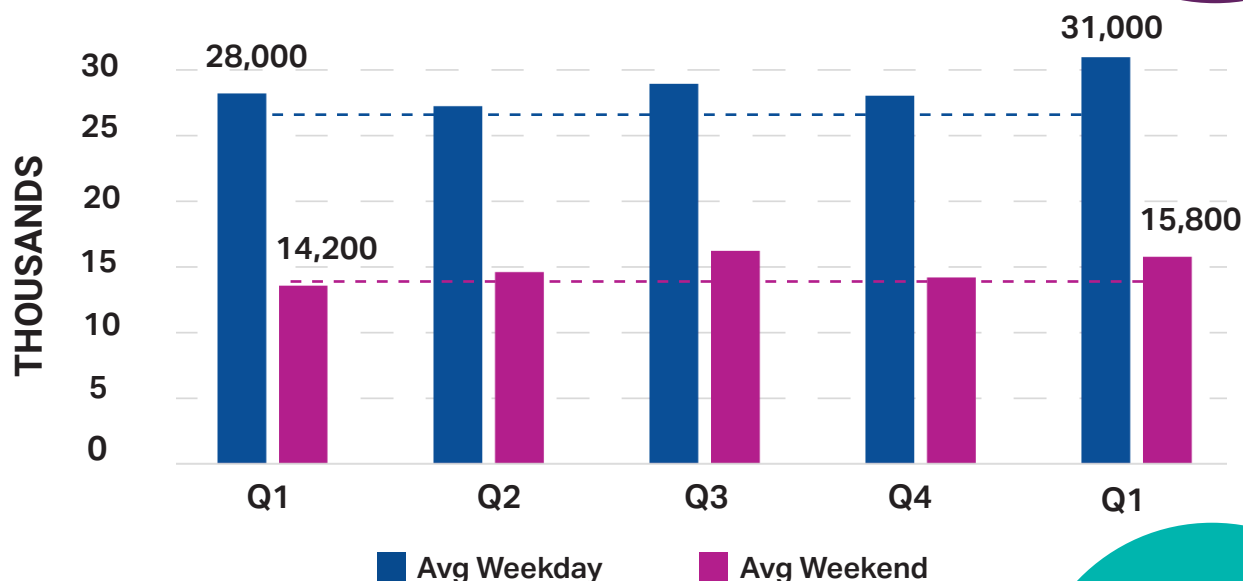
SUBWAY RIDERSHIP

RIDERSHIP GROWTH YEAR-OVER-YEAR

MTA Open Data

10%

increase in
avg weekday
ridership
YoY

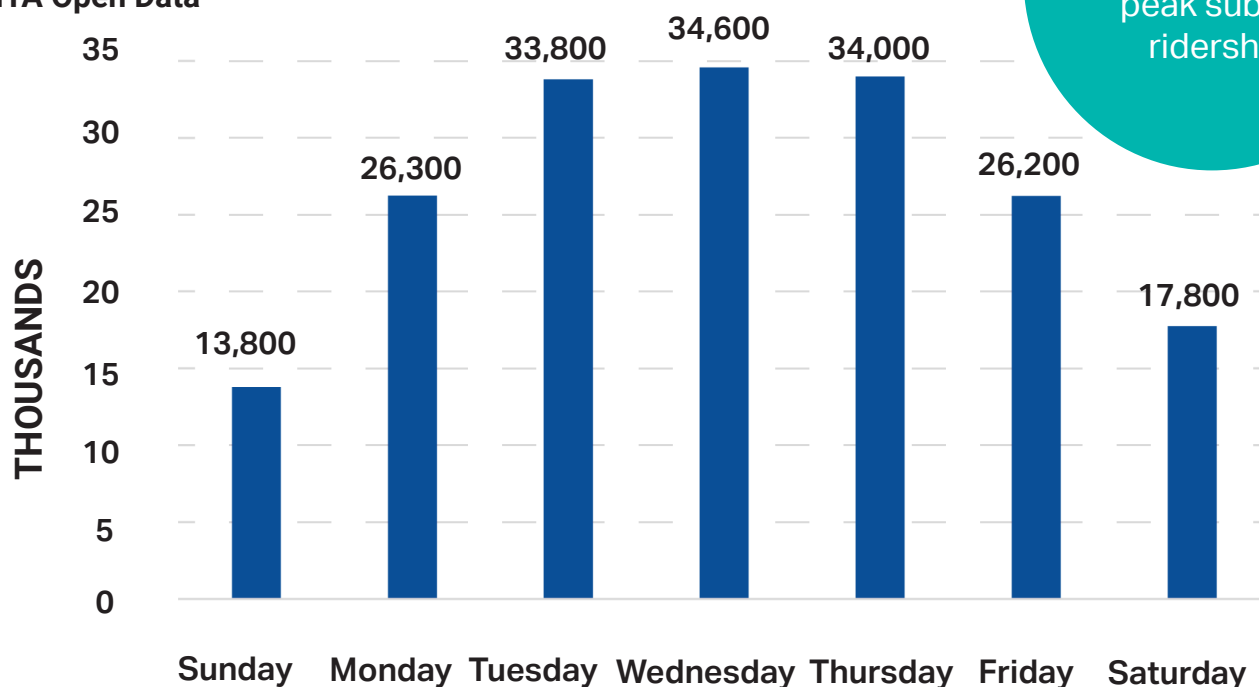


DAY-OF-WEEK RIDERSHIP

MTA Open Data

WEDNESDAY

peak subway
ridership

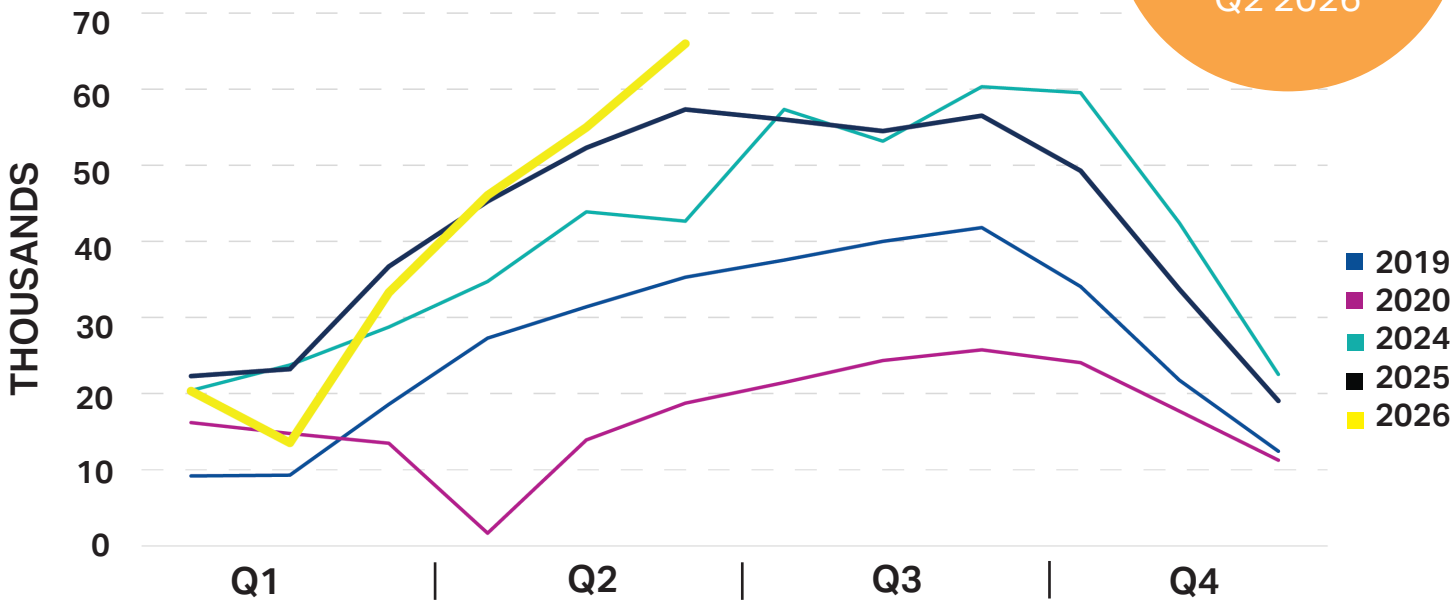


Subway usage in Q2 2026 had a higher growth rate, with a 10% increase in average weekday ridership and 16% increase in average weekend ridership year over year.

BIKE SHARE USAGE

CITI BIKE MONTHLY RIDERSHIP

Citi Bike System Data



66,000
peak ridership
in June
Q2 2026

Citi Bike trips in Hudson Square made a steep jump in Q2 2026, with June setting the highest record of 66,000 total rides.





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