

HUDSON SQUARE

MOBILITY REPORT

Q3 2026

COUNTING LOCATIONS

As part of our mission to make Hudson Square a place for people, the Hudson Square BID measures pedestrian movement, subway ridership, and Citi Bike usage throughout our neighborhood to better understand how people travel to and within Hudson Square. According to our new 2025 Neighborhood Survey, nearly 90% of Hudson Square's workers and residents commute by public transit, and our Quarterly Mobility Report builds on this data with regular, district-wide insights, helping us better understand how the neighborhood moves over time. Our counting locations are mapped below.

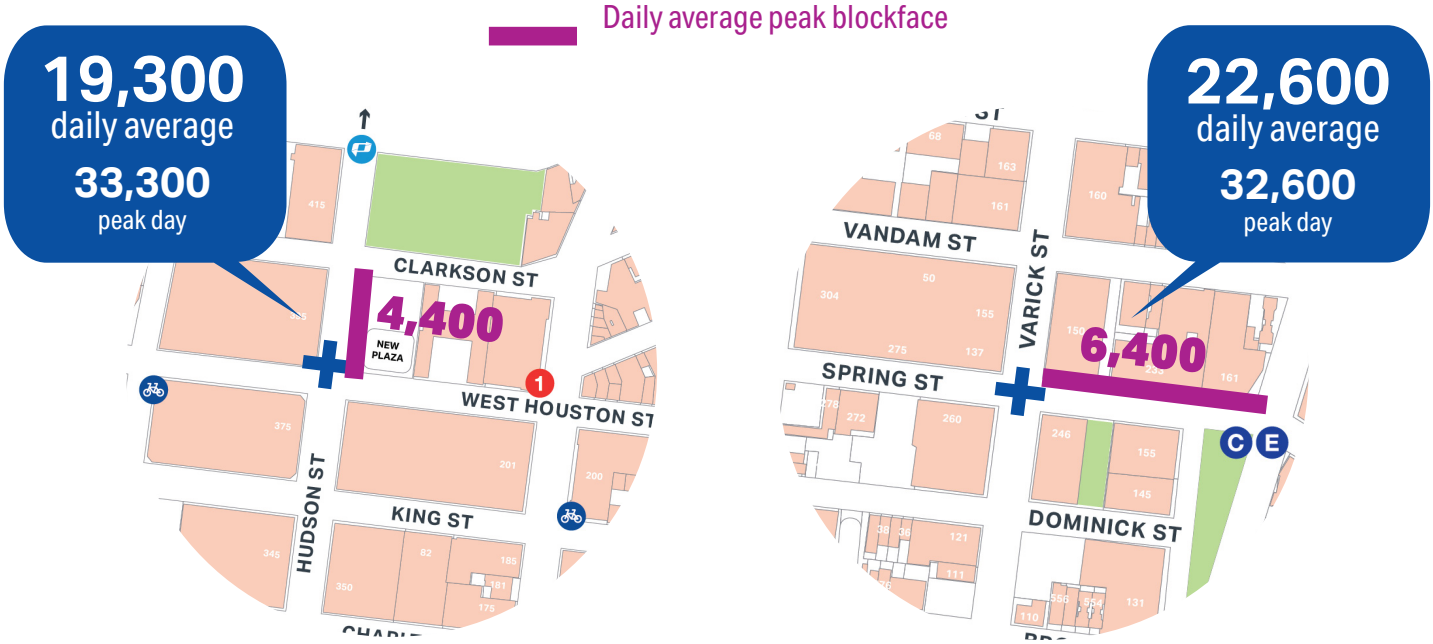
Count methodology for each location varies. MRI onLocation; Placer ai, MTA Open Data; Citi Bike System Data



PEDESTRIAN ACTIVITY

PEDESTRIAN MOVEMENT AT INTERSECTIONS

MRI onLocation



Hudson & Houston

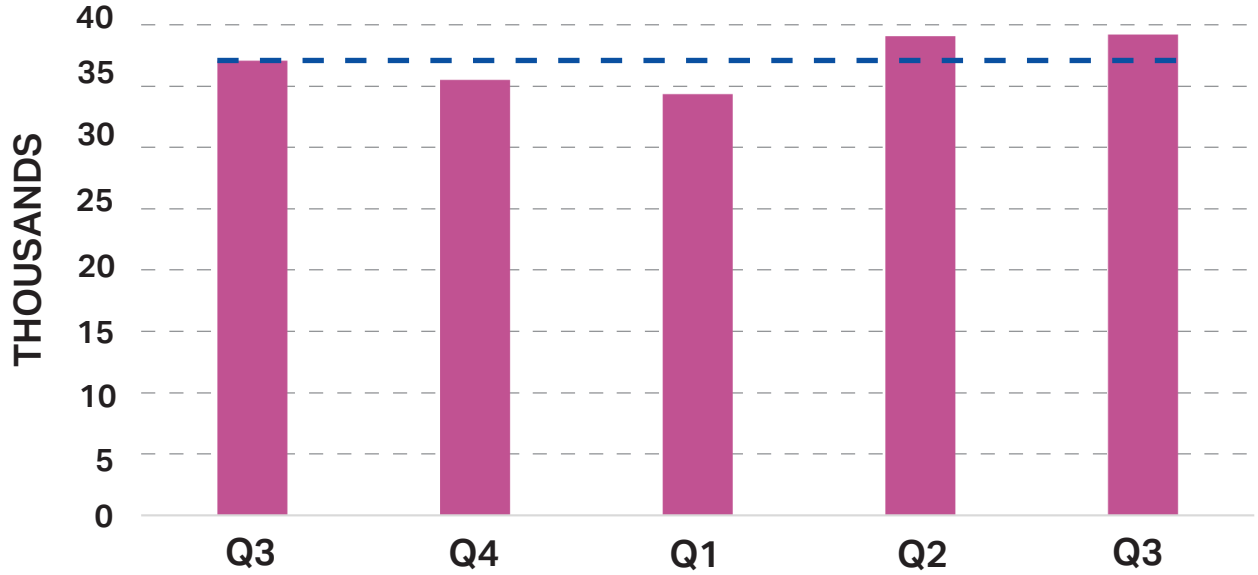
Spring & Varick

Average daily pedestrian footfall across key Hudson Square intersections remained steady year-over-year in Q3 2026, with peak days recording over 32,000 pedestrians at each intersection.

Note: The cameras at Hudson and Houston have had a few periods of estimation across the quarter, and may have an impact on the year-over-year trends.

NEIGHBORHOOD VISITATION

Placer ai



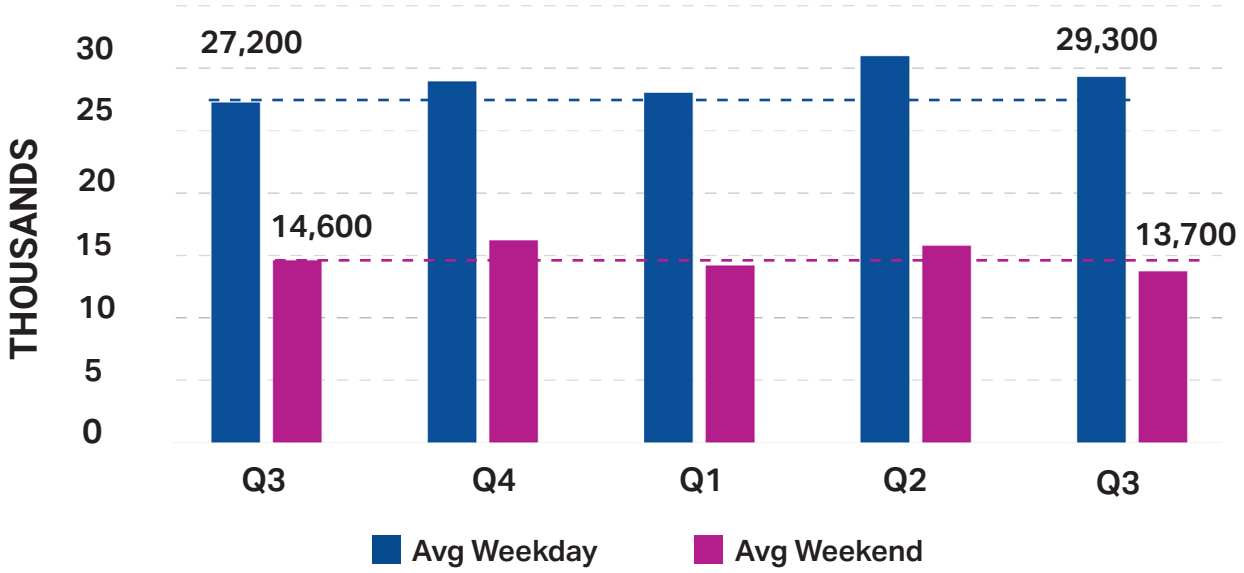
According to Placer.ai, Average neighborhood visitation grew by 6% YOY in Q3 2026.

SUBWAY RIDERSHIP

RIDERSHIP GROWTH YEAR-OVER-YEAR

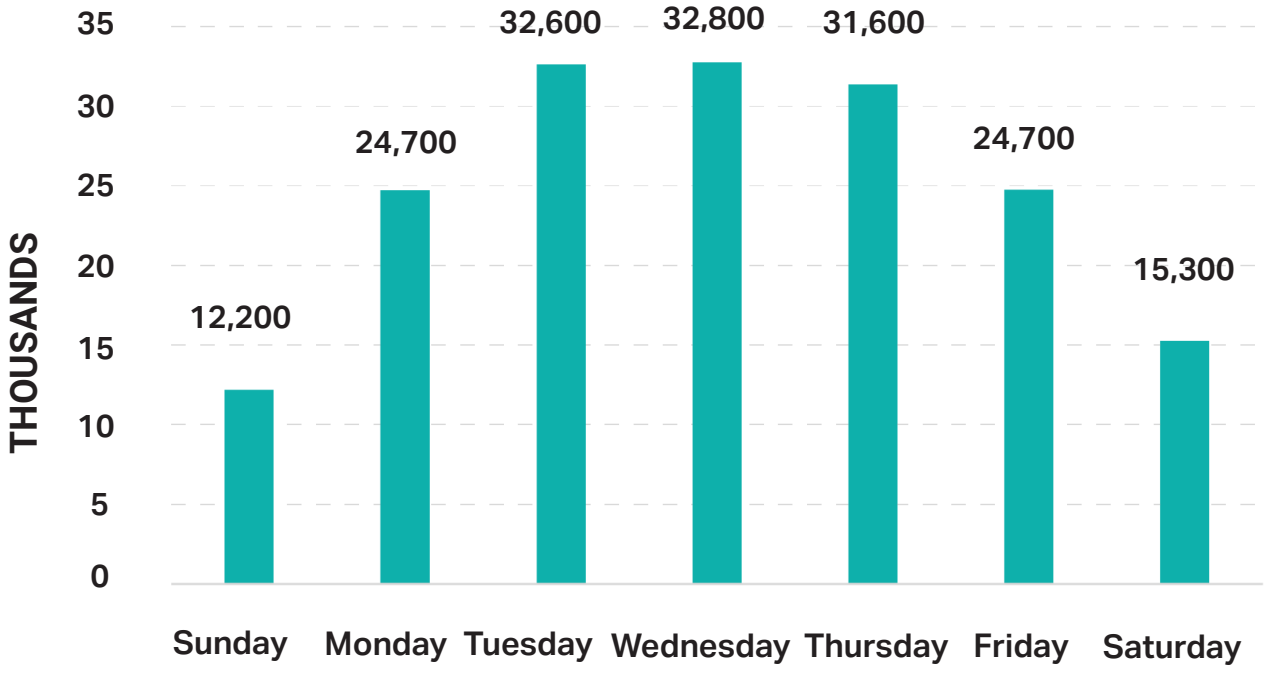
MTA Open Data

8% increase in avg weekday ridership YOY



DAY-OF-WEEK RIDERSHIP

MTA Open Data



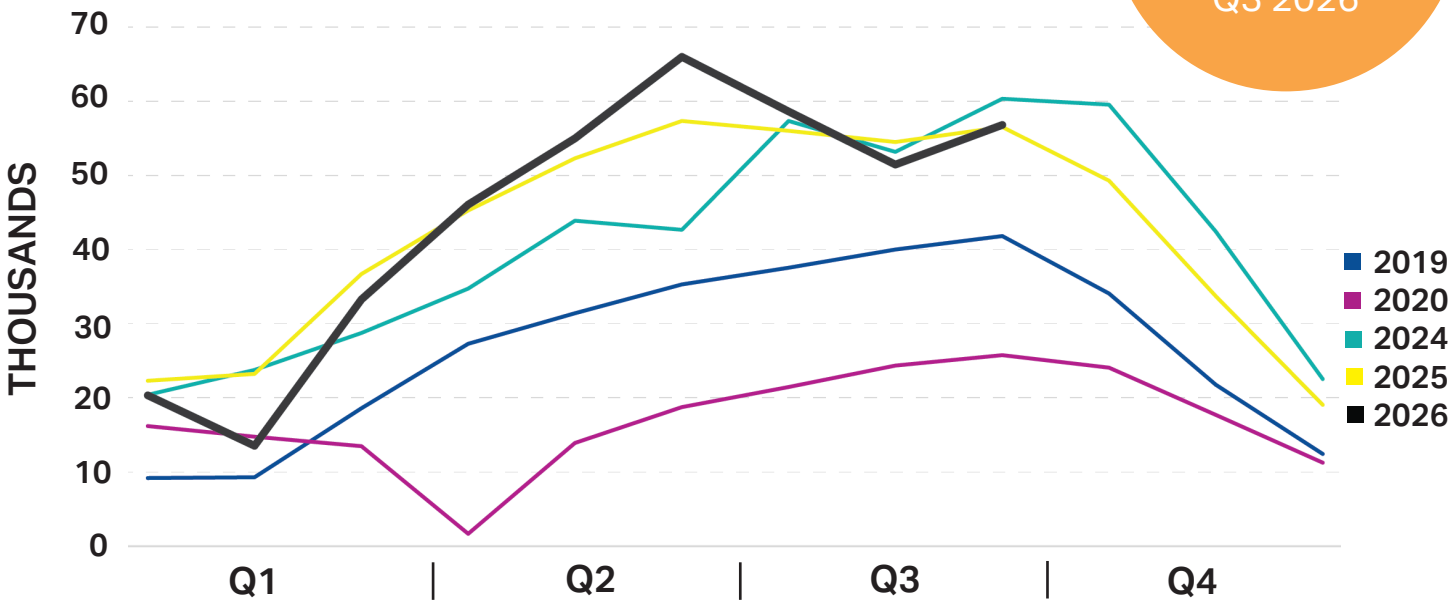
Overall ridership continued to grow in Q3 2026, with weekday ridership increasing 8% year-over-year. Weekend ridership declined due to 1-train service disruptions, while Spring Street Station saw a notable 19% year-over-year increase.

BIKE SHARE USAGE

CITI BIKE MONTHLY RIDERSHIP

Citi Bike System Data

58,600
riders
in July
Q3 2026



Average ridership remained consistent with Q3 2025 levels, with a 5% year-over-year increase in July.





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